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91X ANNOUNCES BLOCKBUSTER ARTIST LINE-UPS FOR TWO “WREX THE HALLS,” CONCERTS

(San Diego, CA – Tuesday, November 1, 2011) – Alternative rock station 91X announced today the line-up of artists scheduled for “91X WreX the Halls,” a pair of concerts happening back-to-back Saturday, December 10 and Sunday, December 11 at Valley View Casino Center.

Saturday’s concert will feature the San Diego concert debut of Grammy nominated Florence & the Machine, with Death Cab for Cutie, Noel Gallagher’s High Flying Birds, Cage the Elephant, The Airborne Toxic Event, and The Naked and Famous.

Sunday’s artists include local punk-rockers-gone-big Blink-182, punk legends Social Distortion and Pennywise, DMC from the hip-hop duo Run-DMC, Switchfoot, Everlast, and MuteMath.

Tickets for the concerts go on-sale to the public Friday, November 4 at 10:00 AM. A 91X listener-exclusive Internet pre-sale begins today at 8:00 AM at Ticketmaster.com. A pre-sale code allowing listeners to buy tickets on-line early will be shared on-air, via the 91X Twitter feed and Facebook fans.

“WreX The Halls is absolutely a signature event for 91X and the city of San Diego,” says 91X Program Director Garrett Capone. “This years’ two-day extravaganza will surely go down in history as one of our best efforts. I’m overjoyed to finally announce these epic lineups!”

X-Fest is produced by LiveNation. Complete details on the concert can be found at www.91x.com.

91X is owned and operated by Local Media San Diego, a privately held San Diego-based company. LMSD also operates Z90.3 (XHTZ-FM) and Magic 92.5 (XHRM-FM).

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